

Business Wire now offers IRNavigator 2.0, the leading Investor Relations CRM and Institutional Investor Targeting Tool

New York, June 12, 2011 - MZ-Ilios, the premier provider of global capital market intelligence, targeting and comprehensive financial communications consulting services has been selected by Business Wire to provide IRNavigator 2.0 (www.irnavigator.com) to its corporate clients.

As the world leader in news distribution, Business Wire chose the award-winning IRNavigator to complete its offering in Investor Relations products and services.

Business Wire's clients will now be able to leverage a comprehensive database of 70,000+ institutional investors along with a CRM interface that is intuitive and easy to use. Backed by an extensive global equity database, IRNavigator has extended its depth in the emerging markets, including Asia and Latin America.

"IRNavigator is the only IR CRM known for an intuitive and user-friendly interface that actively links targeting data with IR activities in a seamless and simple fashion. With over 70,000+ institutional contacts including Asia and Latin America, the quality and integrity of our database is second-to-none and this agreement with Business Wire endorses our position as the leading provider for IR technology solutions," says Enzo Villani, President of MZ North America.

"Business Wire continues to offer best-in-class solutions to our clients, and this agreement to offer IRNavigator continues this tradition. We are especially excited to offer a tool that is very focused on the needs of the IRO, allowing for a comprehensive targeting tool and all encompassing CRM," says Michael Becker, Senior Vice President of Financial Product Strategy at Business Wire.

About MZ-Ilios: MZ-Ilios is part of the MZ Group companies in North America. MZ Group is the world's largest independent global investor relations, corporate governance and integrated corporate communications firm. MZ focuses on innovative IR solutions and customized client service with its unique one-stop-shop business model. With offices in Beijing, Chicago, Hong Kong, New York, São Paulo, San Diego, Shanghai, and Taipei, MZ has 250 professionals serving more than 550 clients in 10 countries. Please visit www.mzilios.com for more information.

About Business Wire: Business Wire, a [Berkshire Hathaway](#) company, celebrates its 50th anniversary in 2011 as the global leader in [press release distribution](#) and [regulatory disclosure](#). Public relations and investor relations professionals rely on Business Wire for both broad-based and targeted market reach. A recognized disclosure service in the United States, Canada and a dozen

European countries, Business Wire handles XBRL tagging, document formatting and regulatory filing into EDGAR, SEDAR and other systems. Business Wire provides online newsroom hosting and integration services as well as search engine optimization, mobile distribution and detailed measurement on every press release. Its patented NX delivery platform provides simultaneous full-text posting of Business Wire content to news systems and websites in virtually any country or language. With 32 bureaus worldwide, Business Wire offers local service and global reach.

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