

## MZ acquires control of CORP

**São Paulo, October 19, 2010** – MZ Consult Participações S.A. (“MZ”), a leading global provider of consulting and related services in the areas of investor relations (IR), applied technology, financial services, corporate governance and integrated corporate communications, announces today the acquisition of a controlling interest in CorpBrasil Comunicação Corporativa Ltda. (“CORP”), a consultancy firm that for 22 years has provided services in the areas of corporate governance, investor relations, corporate communications, stakeholder management and sustainability.

Combining the forces of MZ and CORP will support the repositioning of CORP, which will now exclusively offer specialized and independent services in the area of corporate governance to both publicly held and private companies. CORP's services range from advisory services for family businesses on succession and expansion to support and coaching services during all critical phases of an initial public offering process (or the entry of private-equity or venture-capital funds), and also include valuation reports, formation of boards, management tools, monitoring, compliance and maximizing enterprise value.

“I am very enthusiastic about this merger, because I am certain that CORP will complement and lead MZ’s operations in certain segments,” said Valter Faria, the President of CORP. “MZ is renowned for its leadership and supremacy in financial communication and IR services, and its recent strategic moves have helped consolidate its global reach. So I am very optimistic about working with this team of specialists to offer complete corporate governance services to publicly held and private companies, which will help increase the number of companies listed on the BM&FBOVESPA,” Valter added.

According to Rodolfo Zabisky, MZ’s Chairman and CEO, “CORP’s team and expertise will provide important support for consolidating and expanding the services we offer to directors and executive officers, which will further expand the competitive advantages of our family of businesses.” In applied technology alone, MZ already offers a complete corporate governance portal called Online General Meetings, which is a leading platform for voting at shareholder meetings of companies and funds, and will soon launch ValueMonitor, an integrated system for monitoring corporate risk and maximizing value for shareholders. “Valter Faria is a highly respected professional in our industry and by joining MZ he confirms our strategy of expanding with quality, a move that conciliates seniority and experience with innovation and technology,” said Zabisky.

CORP, operating jointly with MZ, will offer services in the following areas:

- Ownership and Control Structure: structuring of holdings and family offices (succession and growth) and preparation for the entry of private equity funds or for IPO processes;
- Decision and Management Processes: internal regulations and criteria for the formation of boards and support committees;
- Access to Information: information systems (ValueMonitor), structuring of corporate governance portals, analysis and recommendation of public disclosure processes and investor relations policies;
- Risk Management: identification of exposure to corporate risks and mitigation plans;

- Human Dimension: evaluation of personal profiles, coaching for efficiency gains and joining boards, training, management of conflicts of interests and drafting of codes of conduct and ethics.

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**About MZ** ([www.mz-ir.com](http://www.mz-ir.com)): MZ is a leading global consulting firm providing integrated investor relations (IR), technology, financial and communication services. Established in 1999, MZ has revolutionized the market by focusing on innovation and customized client service with its unique “one-stop-shop” IR model. MZ shareholders are a group of 28 operating partners (72%) and the private-equity fund JBVC I (28%). With offices in New York, São Paulo, Hong Kong, Beijing and Taipei, MZ currently has 220 professionals serving more than 400 clients in 10 countries. MZ’s services include: structuring companies for IPOs; planning and implementing global investor relations programs; training; market intelligence (value creation, sector analysis, investor targeting, shareholder base and market-expectation management); IR technology solutions and data systems; business and financial communications consulting. MZ also offers three innovative and exclusive programs worldwide: IR Global Rankings ([www.irglobalrankings.com](http://www.irglobalrankings.com)), Exemplary Disclosure ([www.exemplarydisclosure.com](http://www.exemplarydisclosure.com)) and Online General Meetings ([www.onlinegeneralmeetings.com](http://www.onlinegeneralmeetings.com)) The annual IR Global Rankings and Awards survey is the most comprehensive auditing and ranking system for IR websites, corporate governance practices and financial disclosure procedures, and represents an excellent opportunity to benchmark IR efforts vis-à-vis peers and industry leaders. The 2010 edition of the IRGR had over 500 companies participating from 35 countries.

**About CORP** ([www.corpbas.com.br](http://www.corpbas.com.br)): In operation since 1988, CORP is a consultancy firm that provides corporate governance support services to family businesses and publicly traded companies, in addition to offering total support for private equity funds and venture capital firms to implement corporate governance practices in investees. Its services meet needs involving both process aspects (policies, methodologies and intelligence, evaluation and information tools) and human resource training (knowledge and abilities). Its professionals have multi-disciplinary expertise in management, corporate governance and communications, investor relations, financial services and stakeholder management.