

**PETROBRAS, BM&FBOVESPA, CIELO, EUCATEX AND METALFRIO  
ADOPT ONLINE GENERAL MEETINGS**

São Paulo, March 25, 2010. **Petrobras** (BM&FBovespa: PETR3 and PETR4 / NYSE: PBR and PBRA), **BM&FBOVESPA** (BM&FBovespa: BVMF3), **Cielo** (BM&FBovespa: CIEL3 / OTC: CIOXY), **Eucatex** (BM&FBovespa: EUCA3 and EUCA4) and **Metalfrío** (BM&FBovespa: FRIO3), have underlined their commitment to corporate governance by adopting Online General Meetings ([www.onlinegeneralmeetings.com](http://www.onlinegeneralmeetings.com)) as a means of facilitating and maximizing shareholder participation in general meetings.

These companies have joined **Bematech, Triunfo, Lupatech** and **EZTEC**, who had already opted to make Online General Meetings available to their shareholders, giving added momentum to the process of encouraging investors to register. Currently, more than 600 foreign and local funds, as well as individual investors, are fully prepared to vote in the general meetings of those Brazilian companies.

Online General Meetings' **unique characteristics** include:

- a) Free private digital certificates for investors, issued by VeriSign/Certisign (the global and Brazilian certification leader);
- b) More than 600 foreign/regional investment funds and individual investors already registered and ready to participate in their investees' general meetings rapidly, easily and in total security;
- c) Online General Meetings' Platform 100% in compliance with CVM Instruction 481;
- d) Webtrust certification, review of internal controls and processes by Ernst & Young;
- e) History of success in 2009: meetings using the platform experienced a substantial increase in their quorum (approximately 20% of the total);
- f) Digital proxies with chronological seal: companies and investors can be sure of the exact moment at which the proxies were issued;
- g) Data center with SAS certification, the international standard (SOX) – differentiated IT systems security;
- h) Innovation: following a formal consultation by MZ Consult, a CVM decision issued in February led to the development of Online General Meetings;
- i) MZ's long-standing expertise in operations in order to maximize shareholder participation in public tender offers and Extraordinary General Meetings: Embratel Participações, Copesul, Suzano Petroquímica and the merger between Americana.com and Submarino (B2W), among others; and
- j) Adoption by Brazil's leading publicly-held companies attests to the fact that Online General Meetings ([www.onlinegeneralmeetings.com](http://www.onlinegeneralmeetings.com)) is the most robust system for investors.

Consequently, **those investors who have still not registered with Online General Meetings are invited to do so**. In addition to requiring no registration fee (private digital certification is also free of charge), the platform is rapid, easy to use and absolutely secure.

Sincerely,

**Online General Meetings**

**Denys Roman**

+55(11) 3529-3781

**Tatiara Malagoli**

+55(11) 3529-3771

[info@assembleiasonline.com.br](mailto:info@assembleiasonline.com.br)

**About Online General Meetings** ([www.onlinegeneralmeetings.com](http://www.onlinegeneralmeetings.com)): *Online General Meetings is an electronic voting system (using proxies with digital certification), which enables greater participation of shareholders and investment funds (or entities/cooperatives) in general meetings. The system: (i) dispenses with the physical presence of shareholders at the meeting venue; (ii) enables early voting in a convenient manner, with no bureaucracy and with total*

*security, thanks to digital certification; and (iii) entails no cost for investors and shareholders. Online General Meetings was designed and developed by MZ Consult, the leader in financial communication services in Latin America, together with Certisign, the leader in digital certification in Brazil and an associate of VeriSign, the world leader in security and certification, and Tauil & Chequer Advogados Associado a Mayer Brown, a leading law firm specializing in Brazilian and international law, besides relying on Ernst & Young to review its internal controls (Webtrust certification).*