

GO BEYOND COMPLIANCE, ENGAGE

Current and potential shareholders visit your IR website every day. A great IR website can validate or inspire an investment decision.

Your IR Website is a crucial tool for communicating with your investors. Current and potential shareholders visit your IR website every day, looking to validate or inspire an investment decision. MZ provides the content, design and technology for an IR website that the financial community demands when evaluating an investment decision.

MZ HELPS CLIENTS SUCCESSFULLY COMMUNICATE THEIR INVESTMENT MESSAGE THROUGH THOUGHTFUL DESIGN AND ORIGINAL CONTENT USING SECURE, STATE-OF-THE-ART WEB TOOLS AND TECHNOLOGY.

- We develop all content and provide layout and programming.
- We offer continuous IR website support.
- We have a proactive and innovative approach and enjoy a market leadership position.
- Our higher productivity, allows IROs to focus on higher value added activities
- Our outside viewpoint provides a clear view of the company's strengths and weaknesses.
- Scale gains – assures optimal use of the IR department's non-core skills.
- Our experience ensures continuous advances in best practices.
- MZ allocates a large number of professionals to handle peak volumes and tight deadlines.
- Technical support available 24/7, with standby support during the weekends.
- User-friendly online content manager that does not require technical knowledge.
- Service Quality: MZ website hosting on "Tier 1 Provider" technology platform
- Hosting infrastructure utilizing mirror and back-up sites
- MZ's service options include content development, website design and website hosting.



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ABOUT MZ GROUP (WWW.GROUPMZ.COM):

MZ Group is a multinational company and the world's largest independent global investor relations, governance and integrated corporate communications firm. Established in 1999, MZ Group focuses on innovation and customized client service with its unique one-stop-shop business model. With offices in Beijing, Chicago, Hong Kong, New York, São Paulo and Taipei, MZ Group currently has 250 professionals serving more than 500 clients in 10 countries. MZ Group's services include planning and implementing global investor relations programs, market intelligence and investors' database, structuring companies for accessing the capital markets (IPOs and APOs), applied technology to investor relations, corporate governance and corporate communications, competitive positioning, valuation and corporate governance practices, integrated corporate communications and the exclusive Online General Meetings (www.onlinegeneralmeetings.com).