

ONE-STOP-SHOP



WHAT ARE THE MAIN CHALLENGES FOR AN INVESTOR RELATIONS TEAM?

MZ offers the products and services companies need to dominate the three main challenges of capital market communications and corporate branding differentiation.



EVERY COMPANY IS DIFFERENT

MZ has an exclusive methodology for developing, implementing and measuring financial communications programs



WHY MZ AND WHY NOW?

- » A leading investor relations and integrated financial communication consultant, with more than 500 clients in 10 countries
- » Vast and proven know-how in the IR sector, with tailored solutions and best cost/benefit ratio
- » 24/7 dedication and one-stop-shop philosophy



MZ ensures the best market intelligence and investor relations practices.

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INTEGRATED CORPORATE COMMUNICATIONS

- » Consulting on Corporate Communications
- » Consulting on Sustainability
- » Responsibility and Corporate Governance Communications
- » Internal Communications
- » Crisis Communications
- » Media Relations
- » Public Relations
- » Legal and Financial Translations
- » Preparation of Institutional Materials, Folders, Websites, etc
- » Event Organization

INVESTOR RELATIONS AND MARKET INTELLIGENCE

- Planning and Executing of Global IR Programs
- » Market Intelligence
 - » Peer Studies (SWOT)
 - » Perception Studies
 - » Value Generation Committee (Control Panel)
 - » Shareholder Identification (Shareholder ID)
 - » Investor Targeting
 - » Certification in Exemplary Disclosure
 - » IR Global Rankings
 - » Investor Days in US, Europe, Latin America, Asia.
 - » Segmented Mailing
 - » Complete Disclosure Processes
 - » IR Website Development and Updating of Content
 - » Legal Publicity
 - » MZ University: professional training



ONE-STOP-SHOP FINANCIAL COMMUNICATIONS

FINANCIAL SERVICES

- » Corporate Finance
- » Project Finance
- » Structure Finance
- » Rating Process
- » Information Agency & Public Tender Offers
- » Preparation & Revision of Presentations
- » Online Shareholder / Proxy Voting
- » Online General Meetings
- » Financial Modeling
- » Market Monitoring Reports

TECHNOLOGY SOLUTIONS

- » Website Construction and 24/7 Maintenance
- » Design and Creation
- » Webcasts and Conference Calls
- » Online Research and Forms
- » CRM
- » Mailing and Contact Tools
- » Tailor made IR Tools and Products
- » XBRL & Edgar Filings (SEC)