

## XBRL – ARE YOU READY?



## MZILIOS – YOUR XBRL PARTNER

The SEC XBRL mandate is fast approaching its third and final year, when all filers will be required to submit XBRL tagged financial statements. If you have filed previously under XBRL and are challenged by the new requirements, or if you are a first-time filer looking to better understand the process, MZ is ready to be your XBRL partner. There is no reason to tackle this on your own!

## QUALITY ASSURANCE

MZ offers a blended skill set of technology and financial know-how. We thoroughly understand the overlap between the accounting and technology skills behind XBRL. MZ is the only XBRL solution provider with a successful record in the art of investor relations. This unique combination guarantees that your XBRL submissions will be in line with the best practices.

XBRL is an emerging technology and an evolving process. We make it our business to monitor and understand newly issued SEC XBRL guidance and observations and the SEC EDGAR Filer Manual updates. Our XBRL process takes into account the effects of a new taxonomy version on an XBRL filing and compares taxonomy choices (including the creation of extensions) with those of peers to ensure comparability.

Our team is fully prepared to get the job done, drawing on accounting expertise that is supported by integrated software platforms. We guarantee your filings will meet the latest SEC and XBRL best practices.

## EXPERIENCE MATTERS

MZ has been successfully filing XBRL documents with the SEC since the voluntary filing program was initiated in 2005. MZ was responsible for 20% of the submissions in the first year and continues to work closely with XBRL International on a variety of XBRL initiatives.

All of our XBRL filings have passed the SEC's validation standards. In addition, our

**MZ is**

- 2011 Taxonomy ready.
- SEC Validation Complete.
- Detailed footnote tagging ready.

quick turnaround time means that you can submit your XBRL data together with your standard EDGAR filing. Our expertise in investor relations gives us a unique understanding of this requirement as an important part of the disclosure process.

## MZ PARTNER PROGRAM

Our MZ Partner Program allows Financial Printers, Filing Agents and Legal Firms to partner with an XBRL expert. With our quality service, competitive pricing and quick turnaround, we allow our partners to concentrate on their core business while meeting their clients' filing requirements. To learn more about our partner program call (212) 813-2976 or e-mail [xbml@mz-ir.com](mailto:xbml@mz-ir.com).

## MZ DIRECT - GET READY TO FILE!

Our XBRL team is ready to discuss your next XBRL filing. If you are a first time XBRL filer interested in setting up a test filing or a filer that must submit detailed tagging of footnotes, MZ is ready to partner with you. To learn more about MZ Direct for XBRL call (212) 813 - 2976 or email [xbml@mz-ir.com](mailto:xbml@mz-ir.com).

## MZ PROCESS – LATHER, RINSE, REPEAT

XBRL is a bit of an art and science. We have successfully merged accounting, technology and emerging standards to provide state-of-the-art XBRL solutions.

At MZ, our goal is to partner with you for the long term.

1. Financial statement review – overview of statements and related accounting issues
2. Creation of a fully tagged document - instance creation for first-time filers, detail tagging for phase two filers
3. Validation (SEC, EDGAR and taxonomy validation)
4. Submission to SEC (EDGARization - files can be submitted to your Filing Agent or through MZ's SEC filing desk.).
5. Post to you IR website in SEC compliant format.

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## ABOUT MZ GROUP (WWW.GROUPMZ.COM):

MZ Group is a multinational company and the world's largest independent global investor relations, governance and integrated corporate communications firm. Established in 1999, MZ Group focuses on innovation and customized client service with its unique one-stop-shop business model. With offices in Beijing, Chicago, Hong Kong, New York, São Paulo and Taipei, MZ Group currently has 250 professionals serving more than 500 clients in 10 countries. MZ Group's services include planning and implementing global investor relations programs, market intelligence and investors' database, structuring companies for accessing the capital markets (IPOs and APOs), applied technology to investor relations, corporate governance and corporate communications, competitive positioning, valuation and corporate governance practices, integrated corporate communications and the exclusive Online General Meetings ([www.onlinegeneralmeetings.com](http://www.onlinegeneralmeetings.com)).