

INITIAL PUBLIC OFFERINGS

Despite the challenges of 2008, the U.S. and NYSE Euronext remained the global leader in IPO proceeds, with \$45BN of capital raised on our markets worldwide.

[2008 Global IPO Highlights](#)

NYSE Euronext: The Global Center for IPOs
January-December 2008, Capital Raised*



RESOURCES

- Corporate Forum Webinar: [Entrepreneurial Companies Behind China's Growth](#)



* Includes closed-end funds and REITs. Source: Dealogic, Easchnig. NYSE Euronext includes NYSE, Euronext, Arca, Alternative Europe and Alternative US. Hong Kong includes Hong Kong & GEM. LSE Group includes London and Borsa Italiana (Milan). Nasdaq OMX includes Nasdaq, Stockholm, Copenhagen, Helsinki, Riga (Latvia), Tallinn (Estonia), Vilnius (Lithuania), and Reykjavik (Iceland).

2008 Strategic Highlights

In 2008, NYSE Euronext launched a broad array of corporate and technological initiatives, benefiting issuers and investors. These initiatives fueled the NYSE Euronext's exchange leadership, as we executed the highest share of the world's cash equities volume: 42%, more than double the nearest competitor. Today, the franchise spans multiple geographies and asset classes, with deep liquidity, quality execution, and capital markets intelligence tools — serving our customers with laser focus.

NYSE Euronext Global Franchise



EDUCATION

Trading Platform Enhancements for Investors

Addressing investor demands, NYSE Euronext successfully debuted its Universal Trading Platform. When completed in 2009, investors will singularly connect to our global network in accessing all NYSE Euronext cash and derivatives markets, gaining ultra-speed, scalability, resiliency, and low latency.

[Universal Trading Platform News Release](#)

Orders of size will continue to access additional liquidity through several recently launched and anticipated NYSE Euronext initiatives. These initiatives address

investor demands not only for blocks, but also, anonymity, speed, and limited market impact.

[Block Trading Fact Sheet](#)

[Who is Trading Your Stock? Corporate Forum](#)

A LOOK AHEAD

Enhanced Service Strategy: Market Intelligence

Reflecting our commitment to deliver the market's most comprehensive suite of capital markets intelligence tools, NYSE Euronext launched trading alerts; morning, mid-day, and end-of-day trading analyses; quarterly industry reports; and real time trading advisory at the heart of trading activity.