

MZ-CCG GLOBAL



## **SAVE THE DATE AND REGISTER**

### **Seminar: Options for raising capital and reaching more investors in the U.S. and Asia**

**February 9, 2010 - 09:00 am to 12h00 pm (noon)**

Hotel Renaissance  
Alameda Santos, 2233, São Paulo

**08:30** | Registration and welcome coffee

**09:00** | Opening remarks  
Rodolfo Zabisky (CEO, MZ Consult)

**09:10** | Increasing visibility with U.S. investors in the OTC market  
Crocker Coulson (CEO, CCG Investor Relations)

**09:40** | Depositary bank role for ADR Level I listings and cases  
Curtis Smith (BNY Mellon)

**10:00** | Legal requirements and check list for ADR Level I listings  
Andrew Jánszky (Partner, Shearman & Sterling)

**10:30** | Options for raising capital other than ADR Level III  
Daniel Seiner (Managing Director and Head of Latin America and Florida Groups,  
Ladenburg)

**11:00** | Market intelligence for reaching U.S. and China institutional and retail  
investors (including media strategy)  
Crocker Coulson (CEO, CCG Investor Relations)

**11:30** | Q & A

**Register now!!!** Entry is free but the number of places are limited!

To confirm your presence, please return this message or send an e-mail to  
[mz@mz-ir.com](mailto:mz@mz-ir.com) with your contact details (name, company/institution and title).

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