



PRESS RELEASE

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## MZ Launches the 2009 IR Global Rankings Benchmark Study



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NEW YORK, July 3, 2009 /PRNewswire via COMTEX/ -- MZ Consult NY ([www.mz-ir.com](http://www.mz-ir.com)), a leading investor relations and financial communications firm and coordinator of Investor Relations Global Rankings ("IRGR") has launched its 2009 IRGR Benchmark Study. This annual study provides guidelines and best practices for IR websites, online annual reports and financial disclosure procedures. The study also includes detailed and practical examples to follow for all the categories analyzed in the IRGR rankings.

The information disclosed is based on findings from the 2009 edition of the IR Global Rankings, which had the participation of 163 companies from 32 countries around the world. If you need to enhance your company's investor relations website or financial disclosure, don't miss out. For more information please visit [www.irglobalrankings.com](http://www.irglobalrankings.com).

About IR Global Rankings: Solid communication with the investment community is a key priority for investor relations and corporate governance professionals, once value creation (stock prices) and risk perception can be managed. The implementation of best practices in communicating with the capital markets and fair disclosure procedures do help companies in earning and maintaining investor confidence. The annual IR Global Rankings and Awards Survey is the most comprehensive auditing and ranking system for IR websites, corporate governance practices and financial disclosure procedures - a great opportunity to benchmark IR efforts vis-a-vis peers and industry leaders. Based on extensive proprietary research of publicly held companies and investors, and supported by input from independent audit, corporate governance and legal experts, MZ's ([www.mz-ir.com](http://www.mz-ir.com)) methodology is highly detailed, transparent and fully accessible to all participants. The annual IR Global Rankings and Awards Survey has grown each year since its inception in 1999.

SOURCE MZ Consult NY LLC

<http://www.mz-ir.com>

[HTTP://WWW.MARKETWATCH.COM/STORY/MZ-LAUNCHES-THE-2009-IR-GLOBAL-RANKINGS-BENCHMARK-STUDY?SITEID=NBKH](http://www.marketwatch.com/story/mz-launches-the-2009-ir-global-rankings-benchmark-study?siteid=NBKH)

