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DOW	-23.43	NASDAQ	-11.87	S&P 500	-3.48
10,865	-0.22%	2,403	-0.49%	1,171	-0.30%

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Turkcell Wins Award for Best Financial Disclosure Procedures in Europe at 2010 Investor Relations Global Rankings Awards



ISTANBUL, Turkey, March 24, 2010 /PRNewswire via COMTEX/ -- Turkcell (NYSE: TKC, ISE: TCELL), the leading communications and technology company in Turkey, last night was ranked among the top 5 companies in Europe by its Financial Disclosure Procedures and received an award at the 2010 Investor Relations Global Rankings ("IRGR") Awards ceremony in Amsterdam.

IRGR's financial disclosure ranking evaluation is aimed at identifying and rating how companies disclose their financial information in terms of what is being disclosed and how the information is generally made available to the public. A total of 503 companies participated in this year's IRGR awards, including a number of the world's leading corporate names such as Microsoft, IBM and Procter & Gamble. All companies were categorised in 5 regions. Turkcell was evaluated in the Europe region along with other leading European corporate names such as Deutsche Telekom, Credit Suisse, Bayer and BP.

Commenting on the award, Nihat Narin, Head of Investor and International Media Relations at Turkcell, said: "We are delighted to receive this award which recognises the importance which Turkcell places on best practice financial disclosure in everything we do. As you would expect from Turkey's only NYSE listed company and a major international player, Turkcell strives to meet and ideally exceed best practice IR standards in Europe and in the US, and this award underlines that we are achieving this objective. We will continue to work hard to set even higher standards for financial disclosure practices in the future."

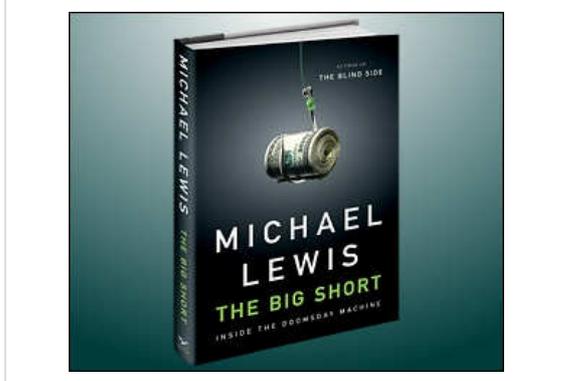
The financial disclosure procedures analysis is based on the quality of information provided in each participant's latest financial material within categories such as: non-financial operating information; income statement; balance sheet and related items. The evaluations were executed by a team of experienced investor relations professionals and are reviewed by independent audit and legal experts.

ABOUT THE INVESTOR RELATIONS GLOBAL RANKINGS

The Investor Relations Global Rankings is the most comprehensive ranking system for investor relations websites, online annual reports, corporate governance practices and financial disclosure procedures. The ranking is based on extensive proprietary research of publicly traded companies through a clear and transparent methodology created by MZ Consult (<http://www.mz-ir.com>), one of the leading investor relations service providers and is supported by key global institutions such as KPMG; Arnold & Porter; The Bank of New York Mellon; Bloomberg; Corporate Asia Network; Barbosa, Mussnich & Aragao and Demarest & Almeida. The evaluations are executed by a team of experienced investor relations professionals and are reviewed by independent audit and legal experts.

ABOUT TURKCELL

Turkcell is the leading communications and technology company in Turkey with 35.4 million postpaid and prepaid customers and a market share of approximately 56% as of December 31, 2009 (Source: ICTA). Turkcell provides high quality data and voice services to approximately 70% of the Turkish population with its 3G and EDGE technology supported network. Turkcell reported TRY 8.9 billion (\$ 5.8 billion) net revenue for the year ended December 31, 2009 and its total assets reached TRY 14.0 billion (\$ 9.3 billion) as of December 31, 2009. Turkcell is the only Turkish operator to have implemented HSDPA+ and has become one of the first operators in the world to reach the speed of 42.2 Mbps on its 3G network, as of March 5th 2010. Turkcell is a leading regional player and has interests in international mobile operations in Azerbaijan, Belarus, Georgia, Kazakhstan, Moldova, Northern Cyprus and Ukraine which, together with its Turkish operations, had approximately 62.7 million subscribers as of December 31, 2009. Turkcell has been listed on the NYSE and the ISE since July 2000 and is the only NYSE-listed company in Turkey and is among the top 15% companies listed on NYSE by its size. 51.00% of Turkcell's share capital is held by Turkcell Holding, 0.05% by Cukurova Group, 13.07% by Sonera Holding, 2.32% by M.V. Group and 0.08% by others while the remaining 33.48% is free float. Read more at <http://www.turkcell.com.tr/en>



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"Party of No' strategy backfires <http://on.mktw.net/dysiSb>
 11:03 a.m. EDT, March 24, 2010 from MKTWDelamaide

"Clip from yesterday's "Happy Hour" where my 'good friend' @codywillard put me on the spot: <http://bit.ly/9kyZDd> from @atask #likeoldtimes"
 10:41 a.m. EDT, March 24, 2010 from codywillard

"Song o' the day -- Kenny Wayne Shepherd "Blue on Black" http://youtu.be/v0mb0_SUx-A Another jam from my days working for Rod."
 8:46 a.m. EDT, March 24, 2010 from codywillard

"CNN lost its identity with Amanpour gone <http://on.mktw.net/boHPxi>
 11:23 p.m. EDT, March 23, 2010 from JonMediaWeb

"What health reform means for your retirement <http://on.mktw.net/a7L1jb>
 5:20 p.m. EDT, March 23, 2010 from MktwGerencher

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For further information please contact Turkcell
 Nihat Narin, Investor and International Media Relations
 Tel: +90-212-313-1244
 Email: nihat.narin@turkcell.com.tr

Sahver Binici, Investor and International Media Relations
 Tel: +90-212-313-2239
 Email: sahver.binici@turkcell.com.tr
investor.relations@turkcell.com.tr

<http://www.turkcell.com.tr>

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