

MZ GROUP CONCLUDES MERGER WITH HCI

Hayden Communications International strengthens MZ Group's core investor relations capabilities and expands market share in Asia

New York, July 11, 2011 – MZ Group, the world's largest independent investor relations (IR), corporate communications, IPO journey, governance, market intelligence and applied technology firm, completed its merger with Hayden Communications International ("HCI"), a full-service investor relations firm representing foreign-based U.S.-listed companies. The terms of the transaction were not disclosed.

The expanded MZ Group service platform leverages HCI's deep industry expertise and relationships, supported by the broadest suite of services and technology available, to enhance their position as the premier global investor relations and consulting firm. MZ Group now services over 530 clients in 10 countries and maintains a presence in the world's leading investment centers, including New York, Chicago, Beijing, Hong Kong, Taipei, São Paulo, and now San Diego and Shanghai.

"We are confident that HCI's experienced team and success in providing comprehensive investor relations services to foreign-based public companies will enable us to accelerate our global expansion efforts, especially in Asia. We will leverage our complementary resources and service offerings to deliver an even more unique and compelling value proposition for our clients," declared Rodolfo Zabisky, Chairman of MZ Group. HCI is the fifth M&A transaction that MZ Group has successfully concluded in the past 18 months.

MZ Group provides several exclusive benefits to its clients, including access to a fully integrated corporate communication service platform, which includes customized investor relations technology, board and governance portals with business intelligence, stock surveillance, market intelligence, video applications, media relations, corporate governance consulting/training and technology tools. MZ Group is able to customize its one-stop-shop suite of products and services based on clients' specific needs, while delivering them through a single point of contact. The merger with HCI will enable MZ Group to become a premier informational resource for institutional investors, brokers, analysts and private investors, who will enjoy improved continuity of information flow by having a single entity provide access to a wide variety of private and public companies located worldwide.

"In our ongoing effort to enhance the breadth and depth of our service offerings, we were greatly impressed with MZ's unique platform, which combines expertise in capital markets, technology, governance, media, and corporate communications. Over the past decade, MZ has assisted hundreds of public companies to achieve their goals of optimizing shareholder value and public brand awareness," explained Matthew Hayden, Chairman of MZHCI and Head of IR Consulting Services for MZ North America. "Their reputation, integrity and vision have made this a perfect combination for

our team. We are excited about leveraging our assets to enhance MZ's overall corporate and competitive positions in Asia, North America and Latin America.”

For more information: Faviana McGrody (+1 212 813-2976, e-mail: faviana.mcgrody@mz-ir.com) or Adriana Perobelli (+5511 3529-3863, e-mail: adriana.perobelli@groupmz.com).

About MZ Group (www.groupmz.com; www.mzhci.com): MZ Group is a multinational company and the world's largest independent investor relations (IR), corporate communications, IPO journey, governance, market intelligence and applied technology firm. Founded in 1999, it focuses on innovation and personalized services, supported by its exclusive one-stop-shop business model. With offices in New York, Chicago, San Diego, São Paulo, Hong Kong, Beijing, Shanghai and Taipei, MZ Group has approximately 270 professionals serving 530 clients in 10 countries.